



CU \$mile was introduced to our staff in late 2018. The program was implemented to empower each individual employee to personally experience our credit union motto of: People Helping People. Upon hire and on their work anniversary, each employee is given \$200 to perform a random act of kindness for a cause or person of their choosing. The purpose of this mission is to enhance and improve the quality of life for the recipient(s). The recipient can be an individual, school, organization, or business. It could be a random act of kindness such as paying for someone's gas or groceries, giving financial support to organizations or causes that help people within our membership field, sending flowers or gift cards to veterans, elderly or ill people. The door of opportunity is wide open, we just strive to ensure we are giving the financial help where it is needed and that it brightens someone's day. All the CU \$mile random acts of kindness can be tracked on our HCCU Facebook page. Because of this program, the donations have been much more personalized.

